Cookie Settings and Descriptions

Essential Cookies

Necessary cookies enable core functionality of the website. Without these cookies the website can not function properly. They help to make a website usable by enabling basic functionality.

List of cookies the Essential group collects

Cookie Name	Cookie Provider	Cookie Description	Cookie Lifetime	Cookie Type
PHPSESSID	Magento	To store the logged in user's username and a 128bit encrypted key. This information is required to allow a user to stay logged in to a web site without needing to submit their username and password for each page visited. Without this cookie, a user is unable to proceed to areas of the web site that require authenticated access.		1st Party
private_content_version	Magento	Appends a random, unique number and time to pages with customer content to prevent them from being cached on the server.		1st Party
persistent_shopping_cart	Magento	Stores the key (ID) of persistent cart to make it possible to restore the cart for an anonymous shopper.		1st Party
form_key	Magento	A security measure that appends a random string to all form submissions to protect the data from Cross-Site Request Forgery (CSRF).		1st Party
store	Magento	Tracks the specific store view / locale selected by the shopper.		1st Party
login_redirect	Magento	Preserves the destination page the customer was navigating to before being directed to log in.		1st Party
mage-messages	Magento	Tracks error messages and other notifications that are shown to the user, such as the cookie consent message, and various error messages, The message is deleted from the cookie after it is shown to the shopper.		1st Party
mage-cache-storage	Magento	Local storage of visitor-specific content that enables e-commerce functions.		1st Party
mage-cache-storage-section-invalidation	Magento	Forces local storage of specific content sections that should be invalidated.		1st Party
mage-cache-sessid	Magento	The value of this cookie triggers the clean-up of local cache storage.		1st Party

Cookie Name	Cookie Provider	Cookie Description	Cookie Lifetime	Cookie Type
product_data_storage	Magento	Stores configuration for product data related to Recently Viewed / Compared Products.		1st Party
user_allowed_save_cookie	Magento	Indicates if the shopper allows cookies to be saved.		1st Party
mage-translation-storage	Magento	Stores translated content when requested by the shopper.		1st Party
mage-translation-file-version	Magento	Stores the file version of translated content.		1st Party
amcookie_policy_restriction	GDPR Extension	Holds consent accordingly for the cookies.		3rd Party
amcookie_disallowed	GDPR Extension	Stores the disallowed cookies to make the unnecessary cookies restricted.		3rd Party
amcookie_allowed	GDPR Extension	Stores the allowed cookies to make the necessary cookies work.		3rd Party
X-Magento-Vary	Magento	Used by the Magento 2 system to highlight that version of a page requested by a user has been changed. It allows having different versions of the same page stored in cache e.g. Varnish.		1st Party

Marketing cookies

Marketing cookies are used to track and collect visitors actions on the website. Cookies store user data and behaviour information, which allows advertising services to target more audience groups. Also more customized user experience can be provided according to collected information.

List of cookies the Marketing group collects

Cookie Name	Cookie Provider	Cookie Description	Cookie Lifetime	Cookie Type
section_data_ids	Magento	Stores customer-specific information related to shopper-initiated actions such as display wish list, checkout information, etc.		1st Party
recently_viewed_product	Magento	Stores product IDs of recently viewed products for easy navigation.		1st Party
recently_viewed_product_previous	Magento	Stores product IDs of recently previously viewed products for easy navigation.		1st Party
recently_compared_product	Magento	Stores product IDs of recently compared products.		1st Party

Cookie Name	Cookie Provider	Cookie Description	Cookie Lifetime	Cookie Type
recently_compared_product_previous	Magento	Stores product IDs of previously compared products for easy navigation.		1st Party

Google Analytics

A set of cookies to collect information and report about website usage statistics without personally identifying individual visitors to Google.

Cookie Name	Cookie Provider	Cookie Description	Cookie Lifetime	Cookie Type
_ga	Google Analytics	Used to distinguish users.		3rd Party
_gid	Google Analytics	Used to distinguish users.		3rd Party
_gat	Google Analytics	Used to throttle request rate.		3rd Party